Net Amount

\$82,896.25

\$82,896.25

Gross Amount

\$97,525.00

\$97,525.00

Rating

0.00

0.00

ORDER

104805 Orders Order / Rev: 06832434 Alt Order #: American Crossroads Product Desc: 690 Estimate: Amy McCreary Primary AE: 09/04/12 - 09/13/12 Flight Dates: Sales Office: **BLPHI** 07/26/12 / 07/26/12 Original Date / Rev: Sales Region: National **GENERAL** Order Type: Crossroads Media, LLC Agency Name: Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 66 Canal Center Plaza 15% Agency Commission: Alexandria, VA 22314 American Crossroads Name: Advertiser New Business Thru: A35+ Demographic: Order Separation: 00:15:00 PLI1 Product Codes: Advertiser External ID: Priority: Agency External ID: POLITICAL/AGY, PISSUE, GEN Revenue Codes:

Totals

Βi	Ш	Plan

Amy McCreary

Bill Plan					TOTALS		_
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	
08/27/12	09/13/12	138	\$97,525.00	\$82,896.25	September 2012	138	
00/21/12	00, 10, 12		, ,		Totals	138	

Account Executives		O		
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Total Share **Order Share** 33% \$97,525.00 KSNV 100% \$295,530.30 Market

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
	0%	\$0.00
KFBT	0%	\$0.00
KINC		\$97.525.00
KLAS	33%	
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329.55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,910.61

L	n Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E		09/04/12	09/04/12	Wake Up Early	w/Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early									
	WAKE	UP EARL'	Y W/THE V	VAGNERS									
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	Week: 09		09/09/12	-T	1	\$200.00	0.00						

Print Date: 07/26/12 16:07:43

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Page 2 of 12

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order#:
Flight Dates:

06832434

09/04/12 - 09/13/12

Product Desc:

American Crossroads

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/12	2 09/04/12	Wake Up Early w/		430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
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E 13	KSNV	09/10/1	2 09/10/12		СМ	1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00

Print Date: 07/26/12 16:07:43

KSNV

Page 3 of 12

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/04/12 - 09/13/12

Estimate:

n Ch	Start		Inventory Code		Start/End Tin	me Days	Len Spo	/ts	Rate Pil	Rtg Type Sp	1018	Amount
			The Agenda 123 The Agenda 123									
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14 KSN	9/10/12 N 09/11/1		The Agenda 123	30pm CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.0
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		GENDA no p	program 7/30 Weekd <u>avs</u>	Spots/Week	Ra <u>te</u>	Rating						
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15 KSN	V 09/12/1		The Agenda 123	30pm CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	φυ∠υ
			The Agenda 12	30pm				-				
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16 KSN	NV 09/13/1	12 09/13/12	The Agenda 12	230pm CM	1230-1p	T	:30	1	\$325,00 1	0.00 1419	•	Ψ~
			The Agenda 12 program 7/30	.30pm						1		
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		/12 09/05/12		CM	11am-12pm	W	- :30	.1	\$325,90 i	0.00 ; ****		Ψ-
D A (~~!EL DAV		Rachael Ray									
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		13/12 09/13/1		y CM			:30		1 \$325.001	1 0.00 NM	A 1	\$
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Print Date: 07/26/12 16:07:44 Page 4 of 12

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

KSNV

Flight Dates:

09/04/12 - 09/13/12

Estimate: 690

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors									
THE DO	OCTORS	no program	7/30-8/10								_	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/09/12	-T	1	\$325.00	0.00						25
E 26 KSNV	09/05/1	2 09/05/12	The Doctors The Doctors	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	OCTORS	no program										
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09/		09/09/12	W	1	\$325.00	0.00				· ·		
E 27 KSNV	09/06/1	2 09/06/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
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<u>Sta</u> Week; 09/	art <u>Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
L 40 110	00.0	2 00.01.,2	The Doctors	0111	Zpm-opm	•	.00	'	Φ JZJ,υυ ι	0.00 19191	'	φυζύ,υυ
THE DO	OCTORS	no program								1		
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week; 09/		09/09/12	F	1	\$325.00	0,00						
E 29 KSNV	09/10/1	2 09/10/12		CM	2pm-3pm	M	:30	1	\$325.001	0.00 N M	1	\$325.00
THE DO	OCTORS	no program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 31 KSNV	09/12/1	2 09/12/12	The Doctors The Doctors	CM	2pm-3pm	W	:30	1	\$ 325. 00 1	0.00 NM	1	\$325.00
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E 32 KSNV	09/13/1	2 09/13/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	^ OTOBO		The Doctors									
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L OU INC		2 00/0-1/12	Today 4th Hour	III TUI KAN	IValli- Franc		.00	'	Φ 020.00 i	0.00 14(4)	'	φυζυ.υυ
TODAY	SHOW	Ш	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
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E 34 KSNV	09/05/1	2 09/05/12	M-F Today Show	III 4th 13:M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
ΤΟΠΔΥ	/ SHOW I	ш	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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F 36 K9MA	09/07/1	2 09/07/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
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										•	,	

Page 5 of 12 Print Date: 07/26/12 16:07:44

KSNV

Order / Rev:

104805

American Crossroads Advertiser:

Alt Order #:

06832434

Product Desc:

Estimate:

American Crossroads

Flight Dates:

09/04/12 - 09/13/12

	044	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s	Rate Pri	Rtg Type Sp	oots	Amount
Ln Ch	Start	End	M-F Today Show									
TOD 6 V	CHOMU	11	Today 4th Hour							1		
	SHOW I rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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			M-F Today Show Today 4th Hour	III 4th RHVI	TOAITI-TTAITI	·				ļ		
	SHOW I	En <u>d Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
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E39 KSNV	09/12/1	2 09/12/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	***	.50		•			
	SHOW		Monkdaya	Spots/Week	Rate	Rating		-				
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> W	<u> </u>	\$325.00	0.00			***************************************	0.00 NM	1	\$325.00
E 40 KSNV	09/13/		M-F Today Show Today 4th Hour	VIII 4th IBM	10am-11am	T	:30	1	\$325,001	0.00 1414	'	Ψ020103
	Y SHOW		107 chalana	Spots/Week	Rate	Rating						
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E 41 KSNV	/ 09/04/		M-F Today Show	w II 3rd HGM w II	9-10a	-T	:30	1	\$750.001	0.00 NM	,	ψ130.0
	Y SHOW		Manager and a second	Spots/Weel	c Rate	Rating						
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		/12 09/06/12	2 M-F Today Sho M-F Today Sho		9-10a	T	- :30	1	\$750.001	0.00 NM		φ, 50.
	YY SHOV		167 - Joshavan	Spots/Wee	k <u>Rate</u>	Rating						
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E 44 KSN	V 09/07		2 M-F Today Sho M-F Today Sh	ow II 3rd HCM ow II	9-10a	F-·	- :30	1	\$750.001	U.UU INIVI	,	Ψ
	AY SHO\		Markdaya	Spots/Wee	e <u>k</u> <u>Rate</u>	Rating					.	
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American Crossroads Advertiser:

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American Crossroads Product Desc:

Flight Dates:

09/04/12 - 09/13/12

Estimate:

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KSNV

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Page 7 of 12

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 Order / Rev:
 104805
 Advertiser:
 American Crossroads

 Ait Order #:
 06832434
 Product Desc:
 American Crossroads
 KSNV

 Flight Dates:
 09/04/12 - 09/13/12
 Estimate:
 690

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Page 8 of 12 Print Date: 07/26/12 16:07:44

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104805 Order / Rev:

09/04/12 - 09/13/12

Advertiser:

American Crossroads

06832434 A修 Order #:

E 85 KSNV 09/10/12 09/10/12

Flight Dates:

Product Desc:

American Crossroads

Estimate:

690

Amount Len Spots Rate Pri Rtg Type Spots Days Break Start/End Time Inventory Code End Start Ln Ch M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week End Date Weekdays Start Date 1 \$1,000.00 0.00 09/09/12 -T----Week: 09/03/12 \$1,000.001 0.00 NM \$1,000.00 .30 --W----E74 KSNV 09/05/12 09/05/12 M-F 6-7a WakeUp w/WaQM M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Weekdays End Date Start Date 0.00 \$1,000.00 09/09/12 Week: 09/03/12 \$1,000.00 0.00 NM :30 1 \$1,000.001 ---T---M-F 6-7a WakeUp w/Wa@M 6-7a E 75 KSNV 09/06/12 09/06/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week Rate End Date We<u>ekdays</u> Start Date 0.00 \$1,000.00 ---T---Week: 09/03/12 09/09/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 ---F--09/07/12 09/07/12 M-F 6-7a WakeUp w/Wa@M E 76 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$1,000.00 Week: 09/03/12 09/09/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 M-F 6-7a WakeUp w/WaQM E 77 KSNV 09/10/12 09/10/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Spots/Week End Date <u>Weekdays</u> Start Date \$1,000.00 0.00 09/16/12 Week: 09/10/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 . -T---- . E78 KSNV 09/11/12 09/11/12 M-F 6-7a WakeUp w/WagM 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week Weekdays Start Date **End Date** 0.00 1 \$1,000.00 -T----09/16/12 Week: 09/10/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 -----M-F 6-7a WakeUp w/Wa@M 09/12/12 09/12/12 E79 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rate Rating Spots/Week Weekdays End Date Start Date 0.00 \$1,000.00 09/16/12 Week: 09/10/12 \$1,000.00 1 \$1,000.001 0.00 NM :30 ---T---M-F 6-7a WakeUp w/Wa@M E 80 KSNV 09/13/12 09/13/12 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Rating Rate Spots/Week **Weekdays** End Date Start Date \$1,000.00 0.00 09/16/12 --T---Week: 09/10/12 \$1,500.00 0.00 NM 1 \$1,500.001 -T----:30 CM 658a-9am E81 KSNV 09/04/12 09/04/12 **Today Show** Today Show TODAY SHOW REV RATE Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 0.00 \$1,500.00 -T----09/09/12 Week: 09/03/12 \$1,500.00 1 \$1,500.001 0.00 NM :30 658a-9am ~-W----CM E82 KSNV 09/05/12 09/05/12 Today Show Today Show TODAY SHOW REV RATE Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,500.00 09/09/12 --W----Week: 09/03/12 \$1,500.00 0.00 NM 1 \$1,500.001 :30 658a-9am CM E 83 KSNV 09/06/12 09/06/12 **Today Show** Today Show TODAY SHOW REV RATE Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> \$1,500.00 . -- T- --09/09/12 Week: 09/03/12 \$1,500.0 0.00 NM 1 \$1,500.001 :30 658a-9am E84 KSNV 09/07/12 09/07/12 Today Show Today Show TODAY SHOW REV RATE Spots/Week Rating Rate Start Date <u>Weekdays</u> End Date 0.00 \$1,500.00 ----F--09/09/12 Week: 09/03/12 \$1,500.0 0.00 NM 1 \$1,500.001 :30 M-----

658a-9am

CM

Page 9 of 12 Print Date: 07/26/12 16:07:44

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434 09/04/12 - 09/13/12 Product Desc:

American Crossroads

Estimate:

690

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Page 10of 12

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/04/12 - 09/13/12

Estimate:

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Page 11of 12 Print Date: 07/26/12 16:07:44

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

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Product Desc:

American Crossroads

09/04/12 - 09/13/12

Estimate:

ight Dates:	Q9/U4/	/12 - 09/13/	14								
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KSNV

American Crossroads Advertiser: 104805 Order / Rev; American Crossroads Product Desc: 06832434 Al? Order #: 690

Estimate: 09/04/12 - 09/13/12 Flight Dates:

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ın Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spo	ts	Amount
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		Sports Night in	Las Vegas							
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